

B.Com(Hons) DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Entrepreneurial Development

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer **ALL** the questions

1. Define Entrepreneur.
2. Write a short note on Fabian Entrepreneur.
3. What does Networking mean?
4. What do you mean by Niche Strategy?
5. Define Project Report.
6. Define Feasibility Study.
7. State the objects of IFCI.
8. List out any two role of SIDBI in assisting small-scale industries.
9. Write a note on EDP.
10. Define Venture Capital.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

11. What are the qualities of an Entrepreneur?
12. State the relationship between rural and urban markets.
13. Briefly discuss the various sources of business idea generation.
14. State the functions of commercial banks.
15. Explain briefly the phases in feasibility analysis.
16. Briefly explain the role played by NIESBUD.
17. Discuss the various phases involved in EDP.
18. Explain the role and functions of IDBI.

Section C ($2 \times 15 = 30$) Marks

PART - A - Case Study - Compulsory Question

19. Explain the problems faced by Indian women entrepreneurs. Do you think that the Government support the women entrepreneurs.

PART - B

Answer any **ONE** questions

20. Explain the factors affecting entrepreneurship.
21. Explain the contents of a good project report.

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