

B.A. DEGREE EXAMINATION, APRIL 2020
III Year V Semester
Introduction to Journalism and Mass Communication

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What are the types of Press Laws?
2. Write few words on the language of advertising.
3. How impactful are slogans?
4. What is Electronic Media?
5. Write on Defamation and its consequences.
6. What is Copyright Law?
7. How significant are Editorials?
8. What are the responsibilities of an Editor?
9. Write a short note on News Reporting.
10. Write on the importance of headlines.
11. Explain the inverted pyramid.
12. What is Contempt of court?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write a paragraph bringing out the Principles of Journalism.
14. What are the functions of Journalism?
15. What are Press codes and ethics?
16. Are Facebook and twitter reliable sources of News? Explain with personal experience.
17. How to write reviews and criticism?
18. What is the process involved in producing an Interview on TV?
19. Explain the process of Editing.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Write a detailed essay on the history of print media in India.
21. What are the significant elements in the production of News in Print, Radio and TV?
22. Explain in detail on how Social Media enhances Journalism and collects information from different levels.
23. What are the various types of Journalists and their roles? Write a detailed essay.
24. Write an essay on Press Laws and its vibrancy in India.

B.A. DEGREE EXAMINATION, APRIL 2020
III Year V Semester
Introduction to Journalism and Mass Communication

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What are the types of Press Laws?
2. Write few words on the language of advertising.
3. How impactful are slogans?
4. What is Electronic Media?
5. Write on Defamation and its consequences.
6. What is Copyright Law?
7. How significant are Editorials?
8. What are the responsibilities of an Editor?
9. Write a short note on News Reporting.
10. Write on the importance of headlines.
11. Explain the inverted pyramid.
12. What is Contempt of court?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write a paragraph bringing out the Principles of Journalism.
14. What are the functions of Journalism?
15. What are Press codes and ethics?
16. Are Facebook and twitter reliable sources of News? Explain with personal experience.
17. How to write reviews and criticism?
18. What is the process involved in producing an Interview on TV?
19. Explain the process of Editing.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Write a detailed essay on the history of print media in India.
21. What are the significant elements in the production of News in Print, Radio and TV?
22. Explain in detail on how Social Media enhances Journalism and collects information from different levels.
23. What are the various types of Journalists and their roles? Write a detailed essay.
24. Write an essay on Press Laws and its vibrancy in India.