

B.A. DEGREE EXAMINATION, APRIL 2020
I Year I Semester
Tourism Principles and Practices

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Tourist.
2. Hospitality.
3. Marco Polo.
4. Cruises.
5. Money exchange.
6. International fairs.
7. Ethnicity.
8. Pilgrimage.
9. Eco-tourism
10. Cultural Identity.
11. Thomas Cook.
12. Medical tourism.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Define the fundamentals of tourism.
14. Justify the technological advances for the development of tourism.
15. State the employment potentials of tourism.
16. Explain the convention tourism.
17. "Tourism promotes International Understandings" - Justify.
18. Illustrate the concept of contemporary tourism.
19. Analyse the concept of health tourism in India.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Differentiate the concept of domestic and international tourism.
21. Enumerate the development of tourism through the ages.
22. Analyse the economic importance of tourism.
23. Enumerate the Pilgrimage tourism potentials of India.
24. Appraise the various impacts of tourism.

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