M.PHIL DEGREE EXAMINATION, FEBRUARY 2020 I YEAR I SEMESTER ELECTIVE - I (DATA MINING AND DATA WAREHOUSING)

Time : 3 Hours

Max.marks:75

Section A $(5 \times 15 = 75)$ Marks

Answer any **FIVE** questions

- 1. Explain the steps in knowledge discovery.
- 2. Analyze the functionalities of Data Mining.
- 3. Why preprocessing? Explain the preprocessing techniques in detail.
- 4. What is association mining? Explain with algorithm in detail.
- 5. Discuss about the data warehouse architecture in detail.
- 6. Explain any two classification algorithms in detail.
- 7. How to evaluate the model in classification? Discuss briefly.
- 8. What is clustering? Explain the types of clustering.

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