

M.Com. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Business Environment and Policy

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is meant by Business Environment?
2. What do you mean by 'Political Environment'?
3. What is LPG ?
4. What is Foreign Direct Investment?
5. State the meaning of Multi-National Companies.
6. What are the various forms of multinational corporations?
7. What is fiscal policy?
8. List any two strengths of competitive policy adopted.
9. List down any two advantages of Business strategy.
10. What do you understand by corporate social responsibility?
11. Define Business Ethics.
12. What is Legal Environment?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the impact of policy formation in Business.
14. Discuss the impact of Liberalisation policy on the different sectors in India.
15. What are the competitive strengths of business?
16. Enumerate the importance of the Business Policy strategies.
17. Explain the advantages of the Corporate Social Responsibility.
18. Discuss the types of strategies and their features.
19. Elaborate the Ecological and environmental issues in business.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Describe the various factors that affect the business environment.
21. Discuss the merits & demerits of globalisation.
22. Elaborate the role of MNCs in the development of Indian Business Sector.
23. Explain the Ethical issues and values in business in detail.

M.Com. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Business Environment and Policy

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is meant by Business Environment?
2. What do you mean by 'Political Environment'?
3. What is LPG ?
4. What is Foreign Direct Investment?
5. State the meaning of Multi-National Companies.
6. What are the various forms of multinational corporations?
7. What is fiscal policy?
8. List any two strengths of competitive policy adopted.
9. List down any two advantages of Business strategy.
10. What do you understand by corporate social responsibility?
11. Define Business Ethics.
12. What is Legal Environment?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the impact of policy formation in Business.
14. Discuss the impact of Liberalisation policy on the different sectors in India.
15. What are the competitive strengths of business Plan?
16. Enumerate the importance of the Business Policy strategies.
17. Explain the advantages of the Corporate Social Responsibility.
18. Discuss the types of strategies and its features.
19. Elaborate the Ecological and environmental issues in business.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Describe the various factors that affect the business environment.
21. Discuss the merits & demerits of globalisation.
22. Elaborate the role of MNCs in the development of Indian Business Sector.
23. Explain the Ethical issues and values in business in detail.