

M.Com. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Research Methodology

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is Research?
2. Define the term Research Design.
3. What is Experimental Research?
4. What do you mean by sampling?
5. Define Type I error.
6. What are sampling errors?
7. Write short note on Pilot study
8. Define Questionnaire.
9. What is meant by editing?
10. What do you mean by multivariate techniques?
11. What is meant by Report writing.
12. Write short note on Bibliography.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Elaborate experimental research design with its advantages and limitations.
14. Distinguish between case study method and survey method.
15. What are the functions of hypothesis?
16. Compare and contrast primary data and secondary data.
17. Why tabulation is considered essential in a research study? Narrate the characteristics of a good table.
18. Distinguish between processing of data and analysis of data.
19. Name the different types of report. Explain it briefly.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Describe the different types of research, clearly pointing out the difference between an experiment and a survey.
21. Discuss various types of probability sampling methods.
22. Explain observation and its utility as method of data collection.
23. Explain the significance of a research report and narrate the steps involved in report writing.

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