

**MSW. DEGREE EXAMINATION, APRIL 2020**  
**II Year IV Semester**  
**Corporate Social Responsibility**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. What is CSR?
2. Define 'Corporate Social Accountability'.
3. Define 'Corporate Governance'.
4. What is the meaning of 'Business Ethics'?
5. Define 'Social Auditing'.
6. What is 'Corporate Social Reporting'?
7. Define 'Advocacy'.
8. List any four skills of social worker in Corporate Social Responsibility.
9. Mention any four companies involved in corporate social responsibility activities.
10. Name a few corporates which played important role during disasters.
11. What is SA8000?
12. What are the SR tools?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Write a note on International Corporate Social Responsibility.
14. Explain business benefits of CSR.
15. Discuss the significance of Social Accounting.
16. Explain the need for Government, NGO and Citizen Partnership in CSR.
17. Elaborate on role of corporates during natural calamities in India.
18. What are the factors influencing Business Ethics?
19. Describe the principles of Corporate Governance.

**Section C** ( $3 \times 10 = 30$ ) Marks

Answer any **THREE** questions

20. Elucidate the role of Indian corporates towards corporate social responsibility.
21. Explain in detail the meaning, principles and dimensions of Corporate Governance.
22. Briefly explain the various legislative measures on corporate social responsibility.
23. Elaborate the role and skills of social workers in corporate social responsibility.
24. Explain in detail the corporate social responsibility activities at Saint Gobain and TVS.

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