

M.A. DEGREE EXAMINATION, APRIL 2020
I Year I Semester
Managerial Concepts

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Management.
2. What is management process?
3. Explain the meaning of Organisational Climate.
4. What are the requisites of a successful organisation?
5. What are organisation charts?
6. What is departmentation?
7. What is the need for co-ordination?
8. What are the requirements of a good control system?
9. Write a note on PERT.
10. What is MBO?
11. What are the various types of Budgets?
12. What is cost control?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Why planning is essential in a business? How can it be made effective?
14. What are the causes of conflict between line and staff structure? How can this conflict be removed?
15. What are the factors affecting staffing?
16. How does control provide a base for performance measurement?
17. Discuss various modern techniques of control.
18. How can inventory control help in controlling performance?
19. What are the elements of Scientific Management?

Section C ($3 \times 10 = 30$) Marks**PART - A - Case Study - Compulsory Question**

20. In Raj & Co. Ltd. losses are pouring. So far, their rescue Ram, CEO of the company decided to hire Rajesh, the cost control expert at a higher salary. Maximum of the directors opposed the decision of hiring Rajesh in to the company's crisis period when the company is already going into losses. After taking charge of the job, Rajesh advised the company to eliminate superfluous varieties, sizes and dimensions, because these are the reason for undue high cost expenditures.

1. Which concept of principle of management is applied above? Discuss.

PART - B

Answer any **TWO** questions

21. Discuss the role played by a manager in the contemporary business environment.
22. Explain the factors influencing the span of supervision.
23. Discuss the principles and process of coordination.
24. Discuss the technique of group decision making.

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