

M.A. DEGREE EXAMINATION, APRIL 2020
II Year III Semester
Popular Culture Studies

Time : 3 Hours

Max.marks :75

Section A (10 × 2 = 20) Marks

Answer any **TEN** questions

1. Define culture.
2. Write a note on Hippies.
3. Name the Leavisites.
4. What is meant by Cultural Hegemony?
5. What technique is followed by Ginsberg in the poem Howl?
6. What is the significance of the ambigram in Dan Browns Angels and Demons?
7. Write a note on Dracula fandom.
8. Who paved the way for the rise of pop music and when?
9. Write a note on radio plays.
10. Who is the inventor of the emoticons?
11. What led to the growth of the working classes?
12. Name few icons of pop culture.

Section B (5 × 5 = 25) Marks

Answer any **FIVE** questions

13. Write a brief note on the emergence of Black Pop Culture.
14. What is Classical Marxists view on the division of base and superstructure?
15. Explain Stuart Halls definition of "Popular Culture".
16. Write a brief note on fanfiction and Barbie fandom.
17. What is the impact of reality shows on the society?
18. How does Jenkins analyse the workings and social habits of the Star Trek fan-culture?
19. What is the need for popular culture studies?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Enumerate the reflection of popular culture in arts, music and literature.
21. Explain the various kinds of education proposed by Mathew Arnold to the divisions of social classes.
22. Discuss the power struggles within a family as seen in Man, Woman and Child.
23. Explain in detail the evolution of fandom and its impact on the minds of young people.
24. Discuss the ways in which cyberculture has pervaded extensively. Is it a boon or a bane.

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