

M.A. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Community Journalism

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Community.
2. Civic journalism.
3. Community media.
4. Deliberate discourse.
5. Community blogging.
6. Local Beats.
7. Community engagement.
8. Self-Mobilization.
9. Mobile Journalism.
10. Government Reporting.
11. Community Stakeholders.
12. Interactive Participation.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the elements in building community journalism?
14. Brief any two theories of communication in community journalism.
15. Identify the Skills of community journalist.
16. Characterise the relationship between journalist, the community and the media.
17. Enumerate The Philosophy and Policy of Community radio in community development with reference to a case study or an example.
18. Explain the Ethical issues in community reporting.
19. Identify the six C's of successful community engagement.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Identify the significant connection between development communication and Community journalism.
21. What is the objective and function of community media.
22. What are the Standards for community journalism and explain the challenges for community media in adopting to new technologies.
23. Explain the Role and responsibilities of community journalist.
24. Briefly explain the Typology of participation.

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