

M.A. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Media Laws and Ethics

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is an example of a Phonogram?
2. Write the contribution of James Augustus Hickey?
3. What is Criminal law?
4. What is Vernacular Press Act?
5. What is paid news?
6. Define yellow journalism.
7. What is vertical ownership in media?
8. Write the advantages of employee ownership.
9. What is Cyber law?
10. Why is independence of media important?
11. What is photo caption?
12. How does a sting operation works?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. How important a photo is for a news story?
14. Explain Intellectual property rights.
15. Define defamation and explain its types.
16. Write about individual ownership of media with its advantages and disadvantages.
17. Write some of the case studies of ethical issues in media.
18. What are the reasons for restriction of freedom of speech and expression?
19. What happens when you are in contempt of court?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Trace the history of Indian media.
21. Explain the history of law of copyright and its types.
22. State the social responsibilities of the journalist.
23. Write an essay on any one of the media conglomerate in Tamilnadu.
24. What is PCI? Explain its roles.

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