

M.A. DEGREE EXAMINATION, APRIL 2020
II Year III Semester
TV Journalism

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Seasonal news.
2. Sting operation.
3. Bureaus
4. News casters.
5. ENG
6. Press Conference.
7. News Formats.
8. Pre production.
9. CCU
10. Chroma Keying.
11. Broadcast journalism.
12. Stringers

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the basic principles of broadcast news writing?
14. Explain Hard news and Soft news.
15. Write a short note on press events.
16. Mention some equipment for news production.
17. Write down the different camera shots and angles.
18. Describe the qualities of a newreader.
19. How do you floor plan for talk show with a celebrity? Write it in your own words.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. What is NEWS? Explain the principles of good news.
21. Describe the difference between news writing for broadcast, digital and online medium.
22. Mention some news sources for television medium.
23. Write the difference between print and television journalism.
24. Elucidate the journey of broadcast technology in detail.

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