

**B.B.A DEGREE EXAMINATION, NOVEMBER 2019**  
**III Year V Semester**  
**Business Ethics and Values**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define Business Ethics.
2. Explain values.
3. What is unfair discrimination?
4. State the difference between theft and piracy.
5. What is whistle blowing?
6. What is Pollution?
7. What is a consumer right?
8. Explain price fixing.
9. What is social audit?
10. What is social responsibility?
11. What is false claim in advertising?
12. What is discipline?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. What are the arguments for ethics in business?
14. Write a note on Coercion and deception. What are their consequences?
15. Critically examine the basis on which discrimination is made in jobs in our country.
16. What are the circumstances under which whistle blowing is justified? Give any three suggestions to prevent them.
17. Explain the Various methods Adopted to control Pollution.
18. Mention the objectives and obstacles in social audit.
19. Explain the importance of ethics in business?

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. Explain the role of CEO in contributing towards Ethical leadership.
21. Explain briefly about internal ethics in relation to hiring and promotion, an organization.
22. What are the fundamental rights in employment? Explain the exploitation of workers in detail.
23. Explain the social responsibilities of business towards its stakeholders.

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