

B.B.A DEGREE EXAMINATION, NOVEMBER 2019
I Year I Semester
Principles of Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. Write about "Scalar Chain".
3. Why planning is important for management?
4. How organisation policy and objectives are interconnected?
5. Define MBO.
6. Write about informal organisational structure.
7. What is delegation of authority?
8. Define staffing.
9. What is transformational leadership style?
10. Write two merits of decentralization.
11. What is controlling?
12. Write a short note on co-ordination.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the nature and scope of the management.
14. What are the characteristics of a good decision making?
15. Discuss the role of line and staff in an organisation.
16. Explain the relationship between authority and responsibility.
17. Describe the sources of recruitment.
18. Discuss the steps involved in planning.
19. Write about the importance of departmentation.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the contribution of Henry fayol to management.
21. Discuss the process of decision making with suitable examples.
22. What is decentralisation? Analyse the factors affecting the level of decentralization.
23. Explain the types and techniques of co-ordination.

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