

B.Com(A&F) DEGREE EXAMINATION, NOVEMBER 2019
I Year I Semester
Principles of Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. Write a short note on Espirit De Corps.
3. What is MBO?
4. What do you mean by planning?
5. Define organisation.
6. Write a short note on power and authority.
7. What do you mean by stress interview?
8. Define recruitment.
9. Mention the external sources of recruitment.
10. State any two characteristics of directing.
11. What do you mean by co-ordination?
12. Write a short note on control.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. State the objectives of management.
14. What are the advantages of planning?
15. Differentiate between authority and power.
16. Explain the merits and demerits of internal source of recruitment.
17. Discuss the various types of interview.
18. State the nature of co-ordination.
19. Explain about the steps involved in control.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Enumerate various principles of management.
21. Explain various types of organisation and its merits and demerits.
22. State various principles of directing.
23. Enumerate the problems in control.

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