

B.Com(A&F) DEGREE EXAMINATION, NOVEMBER 2019
II Year IV Semester
Research Methodology

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Research
2. What is Descriptive research?
3. What is Research problem?
4. What do you mean by hypothesis?
5. What do you mean by convenient sampling?
6. What is sampling error?
7. What is scaling techniques?
8. What do you mean by coding?
9. What do you mean by classification of data?
10. Explain the term interpretation.
11. What is technical report?
12. What do you mean by primary data?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the techniques in defining a problem?
14. Bring out the criteria of selecting a sampling procedure.
15. What are the classification of measurement of scales?
16. Distinguish between Questionnaire and Schedules.
17. What are the features of hypothesis?
18. What are the types of analysis in processing data?
19. Explain the steps in drafting a report.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the steps involved in a research process.
21. Distinguish between systematic and stratified sampling.
22. What are the merits and demerits of Interview method?
23. Enumerate the precautions of writing a research report.

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