

B.B.A DEGREE EXAMINATION, APRIL 2020
III Year VI Semester
Entrepreneurial Development

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define the term 'Entrepreneur'.
2. List any four characteristics of an Entrepreneur.
3. Explain 'EDP'.
4. What is 'Rural Entrepreneurship'?
5. Define Feasibility study.
6. List any four 'Business Idea Generation Techniques'.
7. List the source of Finance of an Entrepreneur.
8. What is Project Finance?
9. What is business plan?
10. Explain Project Appraisal.
11. What is MSME?
12. Who is an Women Entrepreneur?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the difference between Entrepreneur and Intrapreneur.
14. Explain the role of Government in promoting Entrepreneurship in India.
15. Explain the steps in Feasibility Study.
16. Explain the factors influencing Entrepreneurship.
17. How do you arrange Institutional Finance for a new Start-up? Explain.
18. Explain the steps involved in preparation of business plan.
19. Explain the content of a Business Research Reporter?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss the problems faced by Women Entrepreneurs in India.
21. Discuss the ways to identify business opportunities.
22. Discuss the different financing available for Entrepreneurs.
23. Discuss the role of Government and NGOs in promoting Entrepreneurship in India.

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