

B.B.A DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Business Environment

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is business environment?
2. What do you mean by internal environment?
3. What you mean by society?
4. What is meant by constitutional environment of business?
5. What is Socialism?
6. What is cultural environment?
7. What is social responsibility of business?
8. State the demerits of capitalism.
9. What are the salient features of mixed economy?
10. What is gross domestic product?
11. Which is the Central Bank of India?
12. What is stock exchange?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the advantages of environmental analysis?
14. What are the various non-banking financial companies?
15. What are the functions of commercial Banks?
16. What are the objectives of economic planning?
17. Briefly explain the social responsibilities of business.
18. What are the steps taken to control the population growth?
19. What are the problems of urbanization?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss the economic factors that affect the business policies.
21. Analyse the social responsibility of business towards employees and consumers.
22. What is meant by credit control? Analyse the different kinds of credit control adopted by RBI.
23. Explain the functions of Stock exchange.

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