

B.B.A DEGREE EXAMINATION, APRIL 2020
I Year I Semester
Management Principles

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Management.
2. Define Scientific Management.
3. State any four limitations of Planning.
4. What do you mean by procedure?
5. Write about Departmentalisation.
6. What is meant by Span of control?
7. What is an informal organisation?
8. What is meant by Recruitment?
9. What is Panel Interview?
10. Define Training.
11. Define the term Controlling.
12. Explain the term MBO and MBE.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the differences between Management and Administration?
14. Bring out the Limitations of Planning.
15. Explain briefly the various kinds of policies.
16. What are the advantages of Line and Staff Organisation?
17. Discuss briefly the different types of Delegation.
18. Explain the different types of Tests.
19. What are the various types of Control?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the principles of Management.
21. Discuss the various steps involved in the Process of Planning.
22. Explain the various types of Committees, their Advantages and disadvantages.
23. Explain the various Sources of Recruitment.

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