

B.Com. DEGREE EXAMINATION, APRIL 2020
II Year III Semester
Business Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is business economics?
2. Define the term Management.
3. What is planning?
4. What is policy?
5. Define the term organization.
6. What is departmentation?
7. What do you mean by delegation of authority?
8. Define HRM.
9. What is centralization of authority?
10. What is co-ordination?
11. Define controlling.
12. What is span of control?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the scope of management.
14. What are the steps in planning?
15. Explain the problems involved in decision making.
16. What are the principles of organization.
17. Differentiate centralization and decentralization.
18. Explain the different techniques used in co-ordination.
19. Explain the importance of controlling.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the fourteen principles of management.
21. Explain the different types of planning.
22. Explain the nature and scope of HRM.
23. Explain the different types of control.

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