

**B.Com. DEGREE EXAMINATION, APRIL 2020**  
**II Year III Semester**  
**Business Management**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define Management.
2. State the level of Management.
3. What is meant by division of work?
4. Who is called as father of Modern management?
5. What is planning?
6. What are the strategic decision?
7. Define decision making.
8. What is planning premises?
9. What are the uses of organisation chart?
10. What does delegation, mean?
11. Mention any two benefits of control.
12. State the element of co-ordination.

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. What are the characteristics of co-ordination?
14. Explain the techniques of controlling.
15. What is functional organisation and explains its advantages and disadvantages.
16. What are the limitations of planning?
17. Briefly explain the types of decision making.
18. Explain the techniques of scientific management.
19. Difference between delegation and decentralization.

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. What are the general principles of management laid down by Henry Fayol.
21. Explain the various steps involved in the process of planning.
22. Explain the importance of co-ordination for the success of an organisation.
23. Describe the problems faced in the delegation of Authority.

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