B.Com(CS) DEGREE EXAMINATION, APRIL 2020 I Year I Semester Management Principles

Time : 3 Hours

Max.marks:75

Section A $(10 \times 2 = 20)$ Marks

Answer any **TEN** questions

- 1. Define the term management.
- 2. What does planning mean?
- 3. Define decision-making.
- 4. What do you mean by span of control?
- 5. What is delegation?
- 6. What is MBO?
- 7. What is meant by organisation structure?
- 8. Write a note on departmentation.
- 9. Write a note on preliminary interview.
- 10. Define co-ordination.
- 11. Define the term control.
- 12. What do you understand by leadership?

Section B $(5 \times 5 = 25)$ Marks

Answer any **FIVE** questions

- 13. Explain the significance of management.
- 14. Explain the different types of planning.
- 15. Briefly explain the importance of decision-making.
- 16. State the differences between authority and power.
- 17. Write a note on informal organisation
- 18. Explain the purpose of directing.
- 19. State the importance of controlling.

Section C $(2 \times 15 = 30)$ Marks

Answer any **TWO** questions

- 20. Explain the principles of Henry Fayol.
- 21. Explain the steps involved in the decision-making process.
- 22. Explain the different types of organisations.
- 23. Explain the concept MBE. State its merits and demerits.

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