

B.Com(CS) DEGREE EXAMINATION, APRIL 2020
III Year V Semester
Entrepreneurial Development

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define 'Entrepreneurship'.
2. Who is a Fabian entrepreneur?
3. Give the meaning of Intrapreneur.
4. Expand the term terms: 1.NABARD 2.SIPCOT
5. What is meant by Innovation?
6. Give the meaning of Project.
7. What is Feasibility Study?
8. What is EDP?
9. Give the meaning of Project Report.
10. What is meant by Niche Play?
11. Explain the term 'Networking'.
12. Who is a Woman Entrepreneur?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the qualities of an Entrepreneur.
14. What are the functions of DIC?
15. What are various sources of identification of business opportunity?
16. Write a note on 'Franchising'.
17. What are the advantages and disadvantages of geographic concentration?
18. What are the barriers for Women Entrepreneurship?
19. How is EDP evaluated?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the classification of Entrepreneurs.
21. Explain the role of entrepreneurs in the economic growth of the country.
22. Enumerate the role and functions of SIDO.
23. Describe the various contents of a Project Report.

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