B.Com(ISM) DEGREE EXAMINATION,APRIL 2020
III Year VI Semester
E - Business

Time : 3 Hours   Max.marks :75

Section A $(10 \times 2 = 20)$ Marks

Answer any **TEN** questions

1. What is electronic business?
2. Write note on B2B Model.
3. What is World Wide Web (WWW)?
4. What is portal?
5. What is ERP?
6. Write note on web service.
7. Give the meaning of Web Auctions.
8. What are web portals?
9. What is electronic money?
10. What do you mean by Middleware?
11. What is Smart card?
12. What is data protection?

Section B $(5 \times 5 = 25)$ Marks

Answer any **FIVE** questions

13. How can an existing business take advantage of Business-to-Consumer (B2C) Electronic Business?
14. Describe the infrastructure of e-Commerce?
15. What is cracking? How it is differ from hacking?
16. What is internet? Discuss its advantages & disadvantages.
17. How does E-business software work?
18. Write note on virtual communities.
19. What are the uses of Web services?
20. Describe various tools used for electronic marketing.

Section C $(2 \times 15 = 30)$ Marks

Answer any **TWO** questions

21. What is the Difference between traditional commerce and e-commerce?

22. Explain Technology & Infrastructure for E-Business.

23. Explain different electronic payment system?

24. What are the advantages of E-commerce software?

25. Discuss any two tools to secure channel communication in an e-commerce environment.

B.Com(ISM) DEGREE EXAMINATION,APRIL 2020
III Year VI Semester
E - Business

Time : 3 Hours   **Max.marks :75**

Section A $(10 \times 2 = 20)$ Marks

Answer any TEN questions

1. What is electronic business?
2. Write note on B2B Model.
3. What is World Wide Web (WWW)?
4. What is portal?
5. What is ERP?
6. Write note on web service.
7. Give the meaning of Web Auctions.
8. What are web portals?
9. What is electronic money?
10. What do you mean by Middleware?
11. What is Smart card?
12. What is data protection?

Section B $(5 \times 5 = 25)$ Marks

Answer any FIVE questions

13. How can an existing business take advantage of Business-to-Consumer (B2C) Electronic Business?
14. Describe the infrastructure of e-Commerce?
15. What is cracking? How it is differ from hacking?
16. What is internet? Discuss its advantages & disadvantages.
17. How does E-business software work?
18. Write note on virtual communities.
19. What are the uses of Web services?
20. Describe various tools used for electronic marketing.

Section C $(2 \times 15 = 30)$ Marks

Answer any **TWO** questions

21. What is the Difference between traditional commerce and e-commerce?

22. Explain Technology & Infrastructure for E-Business.

23. Explain different electronic payment system?

24. What are the advantages of E-commerce software?

25. Discuss any two tools to secure channel communication in an e-commerce environment.