B.Com(A&F) DEGREE EXAMINATION,APRIL 2020
II Year IV Semester
Research Methodology

Time : 3 Hours **Max.marks :75**

Section A $(10 \times 2 = 20)$ Marks

Answer any **TEN** questions

1. Define research.
2. What is problem solving?
3. What is Null hypothesis?
4. What do you understand by research gap?
5. Explain- proportionate random sampling.
6. Give details about 'Open end question'.
7. State the meaning of Non sampling error.
8. What is research tool?
9. Write briefly snowball sampling. Give best examples.
10. What is depth interview?
11. What do you mean by Pilot study?
12. What is Technical research report?

Section B $(5 \times 5 = 25)$ Marks

Answer any **FIVE** questions

13. Describe the importance of review of literature in thesis writing.
14. Define 'sampling' and discuss its role in research.
15. State the characteristics of a good hypothesis.
16. Distinguish between schedule and questionnaire.
17. List out the merits of cluster analysis in social studies.
18. How are SPSS used for data processing and analysis?
19. Briefly explain the steps in selection and formulation of a Research problem.

Section C $(2 \times 15 = 30)$ Marks

Answer any **TWO** questions

20. Give the characteristics of research. Explain the steps in research.

21. Discuss the importance of Research Design in any research.

22. Explain in detail the various methods of data collection.

23. What are the precautions to be followed in writing a good research report?

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