

**B.Com(BIM) DEGREE EXAMINATION, APRIL 2020**  
**I Year II Semester**  
**Principles of Management**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define management
2. State the scientific management.
3. What is planning?
4. Write the importance of decision-making?
5. What is forecasting?
6. What is meant by span of control?
7. What is an informal organisation?
8. What does 'delegation' mean?
9. Write a note on control.
10. What is meant by departmentalisation?
11. State any three advantages of co-ordination.
12. What is a procedure?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Differentiate between centralisation and decentralisation.
14. Explain the various kinds of policies
15. What are the advantages of line and staff organisation?
16. What are the objectives of planning?
17. Explain the different techniques of co-ordination.
18. Bring out the nature and purpose of the direction.
19. Describe the steps involved in the control process.

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. What are the general principles of management laid down by Henry Fayol?
21. Discuss the various steps involved in the process of planning.
22. Describe the process of delegation & decentralization.
23. Explain the types and techniques of co-ordination.

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