

B.Sc. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Print Journalism

Time : 3 Hours

Max.marks :60

Section A ($10 \times 1 = 10$) Marks

Answer any **TEN** questions

1. What is the technical meaning of "Penny-press-journalism"?
2. How do you differentiate Jazz Journalism from ordinary journalism?
3. How do you give ethical dimensions to News items?
4. Does News beat take away the essence of real news?
5. Give three reasons how Political reporting can be subjective.
6. Why Business reporting is essential for journalism?
7. Specify three reasons for the need of Headline writing for a newspaper.
8. What are the types of headlines for a standard News paper.
9. Bring out the need for Law of defamation in a democratic nation.
10. How does Copy right act protect the ethics of journalism?
11. What is meant by Yellow journalism?
12. Does reporting on the development of Science promote the standard of journalism?

Section B ($5 \times 4 = 20$) Marks

Answer any **FIVE** questions

13. Give a short history of pre independence press in India.
14. What are the different types of news writing?
15. What are the Principles of copy writing?
16. Clearly articulate the do's and don'ts in writing a standard report.
17. In the world of rampant plagiarism what is the need of Press and registration of books act?
18. What is meant by working journalist act?
19. Identify the main differences between Interpretative and investigative reporting.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. What are the role and operation of various departments of newspaper organization.
21. How does a conducting different type of interviews make a qualitative and innovative news item.
22. What are the chief qualities of reporters, editors and sub-editors in the world of ethically challenging journalism?
23. Illustrate the Structure of news story writing and feature-story writing.
24. Write short notes on Official Secret Act, Obscenity Act, Codes of Ethics.

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