

B.Sc. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Understanding the Communication Media

Time : 3 Hours

Max.marks :60

Section A ($10 \times 1 = 10$) Marks

Answer any **TEN** questions

1. Define News.
2. What is balance and fairness in news?
3. What is the use of archives?
4. What is Alternative Journalism?
5. What are the key elements of Radio Journalism?
6. What are News Bulletins?
7. What is News Formulae?
8. Write in brief the language of TV news.
9. What is Contempt of Court?
10. Write in brief about defamation.
11. What is Penny Press?
12. What is a By-Line?

Section B ($5 \times 4 = 20$) Marks

Answer any **FIVE** questions

13. Explain in brief hard news and soft news.
14. Explain the sources of news.
15. Briefly explain about Documentaries.
16. What are the elements of News Gathering process?
17. Explain the Official Secrets Act 1923.
18. What are the basic components of a news story?
19. What are the types of Yellow Journalism?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Explain in detail on how to organize a news story.
21. Elaborate on the principles of news selection.
22. Discuss the evolution and growth of television medium.
23. Elaborate on the news production cycle.
24. Explain Chadha committee and Joshi Committee in detail.

B.Sc. DEGREE EXAMINATION, APRIL 2020
I Year II Semester
Understanding the Communication Media

Time : 3 Hours

Max.marks :60

Section A ($10 \times 1 = 10$) Marks

Answer any **TEN** questions

1. Define News.
2. What is balance and fairness in news?
3. What is the use of archives?
4. What is Alternative Journalism?
5. What are the key elements of Radio Journalism?
6. What are News Bulletins?
7. What is News Formulae?
8. Write in brief the language of TV news.
9. What is Contempt of Court?
10. Write in brief about defamation.
11. What is Penny Press?
12. What is a By-Line?

Section B ($5 \times 4 = 20$) Marks

Answer any **FIVE** questions

13. Explain in brief hard news and soft news.
14. Explain the sources of news.
15. Briefly explain about Documentaries.
16. What are the elements of News Gathering process?
17. Explain the Official Secrets Act 1923.
18. What are the basic components of a news story?
19. What are the types of Yellow Journalism?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Explain in detail on how to organize a news story.
21. Elaborate on the principles of news selection.
22. Discuss the evolution and growth of television medium.
23. Elaborate on the news production cycle.
24. Explain Chadha committee and Joshi Committee in detail.