

**B.Sc. DEGREE EXAMINATION, APRIL 2020**  
**III Year VI Semester**  
**Entrepreneurial Development**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Give the difference between entrepreneurship and an entrepreneur.
2. State the concept of entrepreneurship.
3. Define Enterprise.
4. What is Franchise?
5. Define the term Marketing.
6. What is Break Even Analysis?
7. Enlist the functions of NABARD.
8. What is NI- MSME?
9. What is excise duty and when it is applicable?
10. What is Municipal Act?
11. Expand the following: NBMSME, KVIC, NSIC, EDI.
12. List any four functions of Self Help Group.

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Explain the characteristics of Entrepreneur.
14. Give the importance of Entrepreneurship.
15. Brief out the features of financial statements and working capital.
16. Give an account on SFCs, and SIDCs.
17. Describe the application of Labour Laws.
18. Explain the merits of partnership organisation.
19. Explain the steps involved in setting up a small scale unit.

**Section C** ( $3 \times 10 = 30$ ) Marks

Answer any **THREE** questions

20. Elaborate Entrepreneurship competencies, Challenges and its relevance in career growth in detail.
21. Discuss the steps in starting a small scale Industry.
22. Elaborate the Marketing strategy in detail.
23. What are the main functions of SIDBI? Discuss the various types of assistance SIDBI provides to small enterprises.
24. Explain different types of Taxes in detail.

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