

B.A. DEGREE EXAMINATION, ODD SEMESTER 2020
III Year V Semester
Introduction to Journalism and Mass Communication

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Write a paragraph bringing out the Principles of Journalism.
2. What are the functions of Journalism?
3. What are Press codes and ethics?
4. Are Facebook and twitter reliable sources of News? Explain with personal experience.
5. How to write reviews and criticism?
6. What is the process involved in producing an Interview on TV?
7. Explain the process of Editing.