B.A. DEGREE EXAMINATION, EVEN SEMESTER 2021
III Year V Semester
Managerial Economics

Max.marks :25

Answer any **FIVE** questions $(5 \times 5 = 25)$ Marks

1. Explain the scope of Managerial Economics.

2. Explain the role and responsibilities of a Managerial Economist.

3. State the relationship between AC and MC.

4. Explain the Concept of Break - Even Analysis.

5. Explain the importance of pricing methods.

6. Examine the different methods of appraising Project Profitability.

7. Write a note on
   a) Two Person game
   b) Saddle Point