

B.A DEGREE EXAMINATION, EVEN SEMESTER 2021
III Year VI Semester
Journalistic Writing

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Describe in detail about the role of Media to the society.
2. List out the characteristics of Journalistic Writing.
3. Illustrate the importance of Editing and Proof Reading.
4. Write a movie review for one of your favourite movies.
5. Distinguish the types of Web Writing.
6. Write a short note on the importance of Advertising.
7. Elucidate the language of Advertising.