

M.Com. (A&F) DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Business Analytics

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. What is your understanding of the connected world? Explain.
2. What are the sources of structured data?
3. What is a data warehouse? Explain.
4. Explain the steps to convert an ER model to a dimensional model.
5. State the difference between data warehouse and data marts.
6. Briefly explain about the data mining.
7. Explain the term hierarchy with an example.