

M.A. DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year III Semester
Strategic Management

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Discuss in detail, the 7S framework of strategic management with the help of a neat illustration.
2. Elaborate on the social responsibility of business with relevant examples.
3. Comment on i) Value chain analysis and ii) SWOT analysis.
4. Write an account on generic and competitive strategies.
5. Describe a) Dupont's control model and b) Balanced Score Card.
6. Discuss about a) Strategic leadership and b) Corporate culture.
7. Examine the role and functions of board of directors in the organization.