

M.A. DEGREE EXAMINATION, EVEN SEMESTER 2021
I Year II Semester
Radio Journalism

Max.marks :25

Answer any **FIVE** questions (5 × 5 = 25) Marks

1. Discuss in detail the various formats of radio programming.
2. What is News source? Explain the importance of news sources in journalism.
3. How to structure and produce a talk show?
4. Explain News bulletin and its style.
5. Illustrate the ethics and regulations to be followed in journalism.
6. Why it is important to analyse your target audience and develop a content based on that.
7. What are the main characteristics of writing for the radio medium?