

M.A. Degree Examinations - Even Semester 2021
II Year III Semester
Communication Research Methodology

Max Marks: 25

Answer any Five questions (5 * 5 = 25)

1. Identify the stages of Research Process?
2. Elaborate any two Qualitative research methods?
3. Explain in detail about Levels of Measurement?
4. Identify the Pros and Cons of using Statistics in Media Research?
5. What are the stages of Preparation of Research reports?
6. Enumerate the. Ethical perspectives of Mass media research?
7. Elaborate various data collection tool used in research?