

M.A. DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Radio Journalism and Production

Max.marks :25

Answer any **FIVE** questions (5 × 5 = 25) Marks

1. Give an overview of how spectrum is allocated by TRAI in India.
2. Name two successful radio programmes and explain the reasons for their success.
3. Describe any excellent Community-run Radio initiative with details.
4. How is Spotify changing the production and marketing of music?
5. Illustrate the structure of a Radio Station with its various departments and mark its key roles and functions.
6. List the essential recording studio equipment required in radio production.
7. How did various political parties across India use Radio for campaigning?