

B.B.A. DEGREE EXAMINATION, ODD SEMESTER 2020
II Year III Semester
Managerial Economics

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Discuss the nature and scope of Managerial Economics.
2. Describe the Determinants of demand.
3. Explain Indifference Curve Analysis.
4. Discuss the Production function.
5. What are the methods of pricing?
6. Explain the Monopolistic competition with suitable examples.
7. Elucidate the Oligopolistic competition.