

B.Com.(A&F) DEGREE EXAMINATION, ODD SEMESTER 2020
II Year III Semester
Investment Management

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. What is an Investment? Give its classification.
2. Explain the various factors favouring investment.
3. What do you mean by external business risks? Explain its influencing factors.
4. Describe the various price charts used in share markets.
5. Discuss the techniques of portfolio revision.
6. Explain security market line with the help of a diagram.
7. Distinguish between fundamental and technical analysis.