

**B.Com.(Hons) DEGREE EXAMINATION, ODD SEMESTER 2020**  
**III Year V Semester**  
**Research Methodology**

**Max.marks :25**

Answer any **FIVE** questions ( $5 \times 5 = 25$ ) Marks

1. Explain the term Quantitative and Qualitative Research.
2. State the difference between Null Hypothesis and Alternate Hypothesis.
3. Mention the essentials of good questionnaire.
4. State the components of Research Design.
5. Explain the importance of Pilot Study.
6. State the types of Reports Style.
7. Explain the steps in drafting of Report.