

B.Com. (CS) DEGREE EXAMINATION, EVEN SEMESTER 2021
III Year V Year Semester
Entrepreneurial Development

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Illustrate in detail the factors influencing entrepreneurship
2. Explain the various phases involved in EDP.
3. Apply your own business idea and identify its business opportunities
4. Classify the different functions of women entrepreneurs
5. Differentiate between Franchising and Dealership.
6. Evaluate in detail the functions of small industries service institutes.
7. Discuss in details the role of small scale financial institutes.