

B.Com. (A&F) DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Research Methodology

Max.marks : 25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Explain the characteristics of good research.
2. Discuss the steps involved in the Research process.
3. Explain the different types of Research design.
4. Explain the various technique of sampling methods in business research.
5. Discuss the contents of research proposal.
6. Distinguish between questionnaire and interview schedule.
7. Enumerate the various steps involved in drafting a research report.