

B.Com.(Hons) DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Principles of Management

Max.marks : 25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Classify the functions of management and briefly highlight on the principles of management.
2. Differentiate MBO from MBE and mention the steps in planning.
3. Explain the process of delegation and measures to make delegation effective.
4. Define recruitment and explain the steps in selection.
5. Distinguish Maslow's theory from Herzberg's theory of motivation.
6. Define Leadership and explain the purpose and techniques of direction.
7. Describe the steps for effective coordination and control.