

B.Com(Hons) DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Corporate Ethics and Governance

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. What do you mean by ethics? Explain the factors influencing business ethics.
2. State and explain the various unfair business practices.
3. Describe the scope and functions of corporate responsibility.
4. Discuss the need for ethics in Marketing?
5. Explain the features of social audit?
6. What is corporate governance? Explain the principles of corporate Governance.
7. What do you mean by consumer rights? and state its importance.