## B.Com(Hons) DEGREE EXAMINATION, EVEN SEMESTER 2021 III Year V Semester Research Methodology

## Max.marks :25

Answer any **FIVE** questions  $(5 \times 5 = 25)$  Marks

- 1. What are the different steps involved in carrying out the research process effectively?
- 2. Briefly explain the process of testing the hypothesis in a research.
- 3. How a researcher can reduce the sampling error in a field based research? Concise present your answer.
- 4. Bring out the purpose of (i) Reliability Test and (ii) Validity Test.
- 5. What is the purpose of coding in processing the data? Outline its significance in statistical analysis.
- 6. What are the steps need to be followed as a researcher on the industrial impact of COVID-19?
- 7. Concisely present the various non-random sampling techniques available for a field research.