

B.Com(Hons) DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year IV Semester
Banking and Insurance

Max.marks :25

Answer any **FIVE** questions (5 × 5 = 25) Marks

1. Elucidate the role of banks in the economic development.
2. Explain the role of collecting banker.
3. Differentiate NEFT with RTGS.
4. Describe the importance of Ombudsman.
5. Examine the principles of Insurance.
6. Assess the benefits of Group Insurance.
7. Evaluate the marketing strategies adopted for Insurance services.