

B.Com.(PA) DEGREE EXAMINATION, EVEN SEMESTER 2021
I Year II Semester
Business Economics

Max.marks :25

Answer any **FIVE** questions ($5 \times 5 = 25$) Marks

1. Explain the Scope and Importance of Business Economics.
2. What are the factors influencing Elasticity of Demand?
3. Discuss the Law of Diminishing Marginal Utility.
4. Explain the concept of Producer's Equilibrium.
5. Explain the objectives of Pricing Policy.
6. What is Returns to Scale? How they are working in the extension of business?
7. Explain how the Price is fixed under Monopolistic Competition.