

B.Sc DEGREE EXAMINATION, EVEN SEMESTER 2021
II Year III Semester
Graphic Design and Reproduction

Max.marks :25

Answer any **FIVE** questions (5 × 5 = 25) Marks

1. What you know about graphic design? Explain in detail
2. What is you understand about design process? Explain in detail.
3. How we utilize text and images in a design layout & what is typography?
4. What is Photoshop? how we utilize in design industry explain briefly
5. Create a classified newspaper advertising paper work design with proper size (11.75 cm x 8.89 cm or 6.35 cm x 11.75 cm)
6. What is quarkxpress? And explain user interface of the software with proper Diagram
7. Explain 1. Balance 2. Rhythm 3. Creativity 4. Texture 5. Colour