

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - IV

08UECAT4PM4 & UEC/AT/4PM4 - Principles of Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the functions of a good manager?
2. State and explain the hierarchy in the management.
3. Examine the different types of planning.
4. Distinguish between corporate and un-incorporated firms.
5. Write a note of delegation.
6. What are the principles of direction in management?
7. What are the techniques of coordination?
8. Controlling is the goal oriented function - Explain.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Bring out the features of general management theory and modern management theory.
10. Explain the steps in the decision making process.
11. What are the advantages of departmentalization?
12. What are the stages of recruitment process?
13. Write down the merits and demerits of formal and informal organization.