

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

20UCOCT3006 - Business Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the important features of management?
2. Explain the problems involved in decision making.
3. How does the span of control affect an organisation?
4. Distinguish between Centralisation and Decentralisation.
5. What is the need for Co-ordination?
6. "Management is the art of getting things done through other people". Explain.
7. What are the major steps in the process of planning?
8. Bring out the types of control used in an organisation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the contribution of Henry Fayol to management thought.
10. Why planning is essential in a business? How can it be made effective?
11. Describe the various types of organisation.
12. Explain the Maslow's hierarchy of needs theory of motivation.
13. What are the important traits of leadership?